

**Senate Standing Committee on Environment and Communications**

**Answers to Senate Estimates Questions on Notice**

**Supplementary Budget Estimates Hearings October 2016**

**Communications Portfolio**

**Creative Partnerships Australia**

**Question No: 67**

**Creative Partnerships Australia**

**Hansard Ref: Written, 28/10/2016**

**Topic: Funding Cuts 2014 and 2015**

**Senator Bilyk, Catryna asked:**

1. What is the total amount of grants provided by the agency prior to the funding cuts in 2014 and 2015?
2. What is the total amount of grants provided by the agency subsequent to the funding cuts in 2014 and 2015?
3. How many applications for each program were received prior to the funding cuts in 2014 and 2015 and what percentage was funded/rejected?
4. How many applications for each program were received subsequent to the funding cuts in 2014 and 2015 and what percentage was funded/rejected?
5. Has the level of applications changed compared with the level received and approved prior to the funding cuts of 2014 and 2015? If there is any change, how is this explained and how are the changes being managed by the agency?
6. In relation to each application approved in 2014, 2015 and 2016 and to date, please provide the following information:
  - (a) How does the project meet the guidelines of the program?
  - (b) How was the application assessed?
  - (c) Were the highest ranked projects selected for funding?
  - (d) What is the breakdown of these applications across each state/territory in Australia?
  - (e) What evaluation of each application will be made when it is completed?
  - (f) How many other applications were received in the same round and what percentages were funded/rejected?

**Answer:**

1. What is the total amount of grants provided by the agency prior to the funding cuts in 2014 and 2015?

The total amount of grants provided by the agency for the financial year ending June 2014 was \$2,583,717. The total amount of grants provided by the agency for the financial year ending June 2015 was \$2,559,753.

2. What is the total amount of grants provided by the agency subsequent to the funding cuts in 2014 and 2015?

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In the financial year ending June 2016, the total amount of grants provided by the agency was \$1,499,014. The agency has not provided any grants in the current financial year.

3. How many applications for each program were received prior to the funding cuts in 2014 and 2015 and what percentage was funded/rejected?

In the financial year ending June 2014, the agency received 178 applications to its grants programs, 60% of these applications were successful. In the financial year ending June 2015, the agency received 484 applications to its grants programs, 28% of these applications were successful.

4. How many applications for each program were received subsequent to the funding cuts in 2014 and 2015 and what percentage was funded/rejected?

In the financial year ended June 2016, the agency received 337 applications to its grants programs; 21% of these applications were successful. In the current financial year, the agency has received 171 applications to its grants programs that have opened to date; 23% of these applications were successful. As this program is ongoing, no grants monies have been disbursed year to date.

5. Has the level of applications changed compared with the level received and approved prior to the funding cuts of 2014 and 2015? If there is any change, how is this explained and how are the changes being managed by the agency?

The level of applications have changed between the financial year periods of 2013/14 and 2014/15 to 2015/16 and 2016/17 This change is due to a number of factors:

- Plus1 and MATCH were delivered in 2013/14 as pilot programs. The structure of the programs changed considerably in the rounds 2014/15, 2015/16 and 2016/17.
- The 107 successful applicants that were funded through the two major programs in 2014/15 could not submit an application in the immediate following round.
- Changed eligibility requirements for Plus1 2016/17 further narrowed the potential applicant pool.

6. In relation to each application approved in 2014, 2015 and 2016 and to date, please provide the following information:

- (a) How does the project meet the guidelines of the program?
- (b) How was the application assessed?
- (c) Were the highest ranked projects selected for funding?
- (d) What is the breakdown of these applications across each state/territory in Australia?
- (e) What evaluation of each application will be made when it is completed?
- (f) How many other applications were received in the same round and what percentages were funded/rejected?

**In relation to applications to the Plus 1 program for the financial year ending June 2014:**

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- (a) Creative Partnerships verified that successful applications met the program guidelines by assessing their Project Eligibility application to determine suitability against the program criteria and aims. Applicants were required to demonstrate that they could address the program's intention to support arts organisations to be more sustainable through investing in skills and resources to enhance their ability to secure private sector support.
- (b) Applications were assessed by agency program staff for suitability against the program criteria and aims.
- (c) The highest ranked projects were selected for funding.
- (d) The breakdown of these applications across each state/territory in Australia was; VIC 29, NSW 19, QLD 8, WA 9, SA 5, NT 4, TAS 2, ACT 0.
- (e) Applications were evaluated as follows: successful applicants were required to submit two acquittal reports: a Phase 1 Acquittal addressing the funded project and how it met development capacity building objectives, a description of the fundraising strategy used to obtain the private sector funding, and information on how the private sector funding and the Plus1 matched funds were spent; and a Phase 2 Acquittal addressing a brief summary of matched funding project outcomes and details of how these outcomes have improved the development capacity of the artist or organisation.
- (f) 71 applications were received for the pilot program and all were successful and the program was run on a 'first in' basis.

**In relation to applications to the Plus 1 program for the financial year ending June 2015**

- (a) Creative Partnerships verified that successful applications met the program guidelines by demonstrating they fulfilled the published program assessment criteria;
  - Track record in providing quality opportunities for Australian artists and audiences
  - Articulated need for support
  - Articulated and achievable fundraising strategy
  - Capacity to deliver projected outcomes in line with the scope and scale of the organisation
- (b) Applications were assessed by Creative Partnerships Australia program staff and a Peer Assessment Panel comprising people with expertise in arts fundraising and development. Applications that did not meet the program's published eligibility requirements were not assessed.
- (c) The highest ranked projects were selected for funding.
- (d) The breakdown of these applications to the Plus 1 program in the financial year ending June 2014 across each state/territory in Australia was; VIC 22, NSW 14, QLD 10, WA 6, SA 6, NT 1, TAS 3, ACT 1.
- (e) Successful applicants were required to submit two acquittal reports outlining their matched fundraising campaign and the success of their project. This includes a financial acquittal of

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all granted funding. Applicants are also subject to providing long-term reporting at Creative Partnerships Australia's discretion.

(f) 272 applications were received for the program and 63 (23%) were successful.

**In relation to applications to the Plus 1 program for the financial year ending June 2016**

(a) Creative Partnerships verified that successful applications met the guidelines of the program by demonstrating they fulfilled the published program assessment criteria:

- A compelling case for support for their chosen project/activity
- A clearly articulated campaign strategy and achievable fundraising target
- How Plus1 funding will be used to leverage and attract new private sector support
- The organisation's capacity to deliver an effective campaign in line with the scope and scale of the organisation
- The anticipated impact of the campaign and project/activity on the organisation's sustainability

(b) Applications were assessed by Creative Partnerships Australia program staff and a Peer Assessment Panel comprising people with expertise in arts fundraising and development. Applications that did not meet the program's published eligibility requirements were not assessed.

(c) The highest ranked projects were selected for funding.

(d) The breakdown of these applications across each state/territory in Australia was; VIC 11, NSW 7, QLD 2, WA 6, SA 3, NT 1, TAS 0, ACT 0.

(e) Successful applicants are required to submit two acquittal reports outlining their matched fundraising campaign and the success of their project. This includes a financial acquittal of all granted funding. Applicants are also subject to providing long-term reporting at Creative Partnerships Australia's discretion

(f) 181 applications were received for the program and 30 (16%) were successful.

**In relation to applications to the Plus 1 program for the financial year ending June 2017**

(a) Successful applications met the guidelines of the program by demonstrating they fulfilled the published program assessment criteria:

- A clearly articulated campaign strategy and achievable fundraising target
- How Plus1 funding will be used to leverage and attract new private sector support
- The organisation's capacity to deliver an effective campaign in line with the scope and scale of the organisation
- The anticipated impact of the campaign and project/activity on the organisation's sustainability

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- New donors contributing to the organisation, or increased investment from existing donors
- (b) Applications were assessed by Creative Partnerships Australia program staff and a Peer Assessment Panel comprising people with expertise in arts fundraising and development. Applications that did not meet the program's published eligibility requirements were not assessed.
- (c) The highest ranked projects were selected for funding.
- (d) The breakdown of these applications across each state/territory in Australia was; VIC 11, NSW 12, QLD 4, WA 4, SA 5, NT 1, TAS 1, ACT 2.
- (e) Successful applicants are required to submit two acquittal reports outlining their matched fundraising campaign and the success of their project. This includes a financial acquittal of all granted funding. Applicants are also subject to providing long-term reporting at Creative Partnerships Australia's discretion.
- (f) 171 applications were received for the program and 40 (23%) were successful.

**In relation to applications to the Match program for the financial year ending June 2014**

- (a) Artist Run Initiatives (Lead organisations) were targeted nationally based on their size and diversity of artform and geographic location.
- (b) Selection was through peer discussion.
- (c) The highest ranked projects were not selected for funding.
- (d) The breakdown of these applications across each state/territory in Australia was; VIC 3, NSW 3, QLD 4, WA 2, SA 1, NT 1, TAS 1, ACT 1.
- (e) Successful applicant organisations were required to submit acquittal reports outlining the matched fundraising campaigns and the impacts on the projects. This included a financial acquittal of all granted funding. They were also subject to providing long-term reporting at Creative Partnerships Australia's discretion.
- (f) All 16 Artist Run Initiatives accepted the opportunity (100%); applicants were supported as lead organisations acting on behalf of groups of artists. The lead organisations oversaw 83 matched funding campaigns.

**In relation to applications to the Match program for the financial year ending June 2015**

- (a) Successful applications met the guidelines of the program by demonstrating they fulfilled the published program assessment criteria:
  - A proven track record in arts and cultural project delivery;
  - An articulated case for support;
  - Preparedness to undertake a fundraising campaign between 16th March – 22nd May 2015;

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- Capacity to reach a realistic fundraising target.
- (b) Applications were assessed by Creative Partnerships Australia program staff and a Peer Assessment Panel comprising people with expertise in arts fundraising and development. Applications that did not meet the program's published eligibility requirements were not assessed.
- (c) The highest ranked projects were selected for funding.
- (d) The breakdown of these applications across each state/territory in Australia was; VIC 22, NSW 13, QLD 2, WA 8, SA 4, NT 2, TAS 2, ACT 1.
- (e) Successful applicants are required to submit two acquittal reports outlining their matched fundraising campaign and the success of their project. This includes a financial acquittal of all granted funding. Applicants are also subject to providing long-term reporting at Creative Partnerships Australia's discretion.
- (f) 157 applications were received for the program and 54 (34%) were successful

**In relation to applications to the Match program for the financial year ending June 2016**

- (a) Successful applications met the guidelines of the program by demonstrating they fulfilled the published program assessment criteria:
  - A proven track record in arts project delivery;
  - The demonstration of a clear and achievable crowdfunding campaign, including –
  - a clear campaign strategy that demonstrates appropriate goals, timelines and resourcing;
  - a clear marketing and promotional plan for the campaign;
  - A demonstrated strategy for leveraging MATCH funds to further develop future opportunities.
- (b) Applications were assessed by Creative Partnerships Australia program staff and a Peer Assessment Panel comprising people with expertise in arts fundraising and development. Applications that did not meet the program's published eligibility requirements were not assessed.
- (c) The highest ranked projects were selected for funding.
- (d) The breakdown of these applications across each state/territory in Australia was; VIC 23, NSW 11, QLD 3, WA 1, SA 1, NT 1, TAS 1, ACT 1.
- (e) Successful applicants are required to submit two acquittal reports outlining their matched fundraising campaign and the success of their project. This includes a financial acquittal of all granted funding. Applicants are also subject to providing long-term reporting at Creative Partnerships Australia's discretion.
- (f) 156 applications were received for the program and 42 (26%) were successful

**In relation to applications to the Match program for the financial year ending June 2017**

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A funding round for this program has not been completed at the time of this submission.

**In relation to applications to the Philanthropy Mentoring program for the financial year ending June 2014**

- (a) The Australia Council were the lead on this program and were responsible for the application process.
- (b) Applications were assessed by peers from the Australia Council for the Arts.
- (c) The highest ranked projects were selected for funding.
- (d) The breakdown of these applications across each state/territory in Australia was; VIC 6, NSW 6, QLD 2, WA 2, SA 0, NT 2, TAS 0, ACT 0.
- (e) An independent review of each applicant and organisation took place at the conclusion of the program.
- (f) 18 applications were received for the program and 10 (55%) were successful.

**In relation to applications to the Philanthropy Mentoring program for the financial year ending June 2015**

- (a) Selected applications were required to demonstrate:
  - calibre and potential of the applicant to develop and succeed in the mentorship
  - capacity of the proposal to contribute to the philanthropic development of the applicant's organisation
  - evidence that the application is well planned, viable and has appropriate support from the organisation, including support from the Executive and Chair.
- (b) Applications were assessed by Creative Partnerships Australia program staff and a Peer Assessment Panel.
- (c) The highest ranked applications were selected for funding.
- (d) The breakdown of these applications across each state/territory in Australia was; VIC 6, NSW 4, QLD 3, WA 1, SA 2, NT 1, TAS 0, ACT 0.
- (e) A external review is being undertaken of each participant and organisation.
- (f) 47 applications were received for the program and 17 (36%) were successful.

**In relation to applications to the Leadership Professional Development Program for the financial year ending June 2015**

- (a) Successful applications met the guidelines of the program by demonstrating they fulfilled the published program assessment criteria:

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- A strong case as to why their planned opportunity would be of benefit to the applicant, their organisation and the sector;
  - Leadership and innovation potential
  - A commitment to seeking private sector revenue for the sustainability of the arts sector;
  - A willingness to be a leader within the arts sector within Australia.
- (b) Applications were assessed by Creative Partnerships Australia executive.
- (c) The applications that were best suited to the proposed activity were supported for funding.
- (d) The breakdown of these applications across each state/territory in Australia was; VIC 2, NSW 0, QLD 1, WA 0, SA 0, NT 0, TAS 0, ACT 0.
- (e) Successful applicants were required to submit an acquittal outlining their professional development activity and its impact on their career.
- (f) 8 applications were received for the program and 3 were successful.

**In relation to applications to the Generate Program for the financial year ending June 2015**

- (a) Successful applications met the guidelines of the program by demonstrating they fulfilled the published program assessment criteria:
- Attendance at the stage 1 workshop (held nationally);
  - A strong case as to why the business and enterprise investment would be of benefit;
  - Clear articulation of the areas of development which would be of benefit through more coaching and business planning;
  - How the investment would be leveraged.
- (b) Applications were assessed by the Executive of Creative Partnerships Australia and business advisors from the Creative Industries Innovation Centre (CIIC).
- (c) The applications that were best suited to the proposed activity were supported for funding.
- (d) The breakdown of these applications across each state/territory in Australia was; VIC 3, NSW 3, QLD 1, WA 2, SA 0, NT 0, TAS 0, ACT 1.
- (e) Successful applicants were required to submit an acquittal outlining their activity and how the investment had made an impact on their business or enterprise.
- (f) 73 applications were received and 10 were successful.